



## 2023 Program Advertisement Rates and Requirements

To place a concert program advertisement, send and/or attach your completed form and advertisement graphic in PDF, JPEG, or TIF format:

- **Email:** [advertising@messiahchoralsociety.org](mailto:advertising@messiahchoralsociety.org)
- **U.S. Mail:** Messiah Choral Society P.O. Box 3496 Winter Park FL 32790-3496.

Choir Member Contact: \_\_\_\_\_

### ADVERTISER INFORMATION

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### ADVERTISEMENT RATES

Back Cover	\$1200.00		
Inside Front Cover (check availability)	\$950.00	Half Page	\$400.00
Inside Back Cover (check availability)	\$950.00	Quarter Page	\$200.00
Full Page	\$750.00	1/8 Horizontal Business Card	\$100.00

Ad graphic must **NOT** be stapled, bent or folded; no larger than specified dimensions; B/W only EXCEPT inside front/back cover, which may be four (4) colors.  
Only horizontal format business cards are acceptable.

### ADVERTISEMENT SIZES

Full Page: 8 x 10.5"      Quarter Page: 4 x 5" (Portrait format only)  
Half Page: 8 x 5"      Eighth Page: 3.5 x 2" (Landscape format only)

### METHOD OF PAYMENT

**CHECK** made payable to *Messiah Choral Society* in the amount of \$ \_\_\_\_\_  
Check # \_\_\_\_\_ Date \_\_\_\_\_

**CASH** in the amount of \$ \_\_\_\_\_ Date \_\_\_\_\_

Received by \_\_\_\_\_ Date \_\_\_\_\_

**Whole Page = 8" x 10 ½"**

**1/2 Page = 8" x 5 "**

**1/4 Page = 4" x 5"**

**1/8 Page = 3 ½" x 2 "**  
**(Standard Business Card)**